

REP HEADLINE# 6360920
*** UNAPPROVED REV #1 ***

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***

OCT2/12 11.09

ADV #
AGY #

ADV. NAME
AGY. NAME

POLI/M ROMNEY/RNC/R/PRE/US
AMERICAN RAMBLER PRODUCTIONS

REP.#
OFF.# 6556

SALESMAN #

138 CONANT STREET
BEVERLY, MA 01915

BUYER NAME
SALES PRSN

STEPHANIE KINCAID
WA- JOE KNAUER

ORDER #
PRDCT

CONTRACT # 6360920
RNC-ROMNEY

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES
CITY TAX

OCT3/12 OCT9/12 WK-1
STATE TAX

CO-OP BILLING NEEDED

DATE OCT2/12 11.09

REP: TO JENNIE
FR JULIE
REV RATE ON 28
PLS CFM, THX 10/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
RNC-ROMNEY

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
28	R		500A-600A	30		\$200.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS												
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 464												
CONTRACT TOTAL												99450.00
TOTAL SPOTS												58

OCT/12 99450.00

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REP: TEL# 703 528 7800 FAX# 703 528 7880
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ORDER WORKSHEET HARRIS REPORT FROM REP OCT2/12 11.09
*** CHANGES *** ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$273,648 WFTV 37% WKMG 27% WESH 21% WOFL 11% WKCF 1% WRBW 3% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED
SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE